



# FOOD FOR THOUGHT:

Results from a Food Allergy Survey of Caregivers

» Genentech, a member of the Roche Group, and Novartis Pharmaceuticals Corporation collaborated with The Harris Poll to conduct a survey of U.S. parents/legal guardians of children with food allergies. This survey aimed to better understand their experiences and perspectives navigating food allergies, including its impact on their relationships and daily lives. The survey results are supported by Food Allergy Research & Education (FARE), a leading advocacy organization with a mission to improve the quality of life and health of those with food allergies through research, education and advocacy.



According to third-party research, food prevalence has been on the rise<sup>1</sup> and is a condition impacting 33 million Americans.<sup>2</sup>

## FOOD ALLERGY SURVEY RESULTS



78%

of caregivers surveyed reported that their child experienced an **accidental exposure to an allergen** in the past year, with **over half** of those with an accidental exposure being taken to the **emergency room**.



Results from the survey showed the lack of awareness among family and peers about the severity of food allergies **can impact the relationships and daily lives of caregivers and their children**.



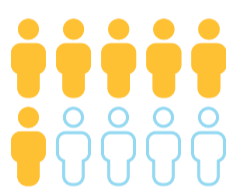
94% of caregivers

agree **food allergy diagnoses are life changing**.



93% of caregivers

agree that food allergies give them feelings of **fear and anxiety**.



58% feel their child's

food allergies have been **dismissed by others**, such as family members, restaurants, or their child's school/daycare.



74% of caregivers

shared that their child **skipped an activity** (i.e., birthday parties or sleepovers) out of concern of an accidental exposure.



54% say their child

has experienced **negative social impacts or experienced a fear of trying new things** as a result of their food allergies.



82% of caregivers

agree that there is **not enough awareness** in their community about food allergies.

74% agree that concern over their child's food allergies increases during certain times of the year, especially during Halloween and the winter holidays.



» **More than half** of caregivers lack high levels of confidence in others' ability to support their child's management of food allergies through avoidance.



» **There is a need for continued public awareness and education** to enhance the safety of children with food allergies and **to better support others navigating life with food allergies**.



» The management of food allergies continues to evolve. If you or your child have food allergies, **schedule an appointment with an allergist to discuss your options**.



The Harris Poll conducted an online survey in the U.S. on behalf of Genentech and Novartis of 500 parents and/or guardians (ages 18+) of children with one or more food allergies (ages 17 or younger). The survey was fielded November 9 – November 18, 2023. For complete research methodology, including subgroup sample sizes and weighting variables, please contact Katie Lesch (katherine.lesch@novartis.com) or Lindsey Mathias (mathias.lindsey@gene.com).

### References

1. Benedé S, Blázquez AB, Chiang D, Tordesillas L, Berin MC. The Rise of Food Allergy: Environmental Factors and Emerging Treatments. EBioMedicine. 2016;7:27-34: <https://pmc.ncbi.nlm.nih.gov/articles/PMC4909486/> 2. FARE (Food Allergy Research & Education). Facts and Statistics. Available at: <https://www.foodallergy.org/resources/facts-and-statistics>. Accessed December 19, 2024.