



FARE Patient Registry Copy Templates: General, Email/Newsletter and Social

<p>What is the FARE Patient Registry?</p>	<p>The FARE (Food Allergy Research & Education) Patient Registry invites food-allergic individuals and their caregivers to quickly, conveniently and privately share their food allergy experiences through simple online surveys in order to help advance food allergy research.</p>
<p>Why is the Registry important? How is information used?</p>	<p>Information shared with the FARE Patient Registry helps researchers better understand food allergies and their impact and reveals opportunities to improve the care food allergic individuals receive, including speeding the search for new and better ways to diagnose, treat, and ultimately, cure food allergies.</p> <p>By providing real world insight into the incidence and quality of life impact of food allergy, the Registry supports the development of knowledge, tools and resources needed to quickly advance clinical research and build a pipeline of new therapies.</p> <p>Insights from the FARE Patient Registry are also used to support food allergy education and advocacy initiatives, serving the more than 32 million Americans with potentially life-threatening food allergies.</p> <p>When you share your food allergy experiences, you help contribute to food allergy solutions.</p>
<p>Message to Newly Diagnosed Patients</p>	<p>When you join the FARE Patient Registry, you become part of a community of more than 10,000 individuals who are sharing their food allergy experiences to help inform improvements in care.</p>
<p>Sample Newsletter Copy: Patients/Families</p>	<p>(NAME OF CLINIC) is working with FARE (Food Allergy Research & Education) to raise awareness about the FARE Patient Registry. To participate, patients and caregivers share experiences living with food allergies through a series of surveys, helping to researchers better understand food allergies and their impact. Data shared also reveals opportunities to improve the care food allergic individuals receive, including supporting the search for new and better ways to diagnose, treat, and ultimately, cure food allergies. Insights from the FARE Patient Registry are also used to support food allergy education and advocacy initiatives, serving the more than 32 million Americans living with potentially life-threatening food allergies. To learn more or join the 12,000 other FARE Patient Registry members, please visit FAREREGISTRY.org. If you'd like to receive information about the FARE Patient Registry, please click here and add your email address.</p> <ul style="list-style-type: none"> • Links to: https://lp.constantcontactpages.com/su/jTM8Ug7/FareRegistry • Include a photo like this one from the graphics section: 
<p>Sample Newsletter Copy: Colleagues/Professionals</p>	<p>(NAME OF CLINIC) is working with FARE (Food Allergy Research & Education) to raise awareness about the FARE Patient Registry. By providing real world insight into the incidence and quality of life impact of food allergy, the Registry supports the</p>

development of knowledge, tools and resources needed to quickly advance clinical research and build a pipeline of new therapies.

The Registry also informs educational materials and advocacy initiatives, serving the more than 32 million Americans living with potentially life-threatening food allergies. The FARE Patient Registry is an IRB approved study with about 12,000 participants and growing. Patients may learn more at [FARERegistry.org](https://www.fareregistry.org) or [provide their email address to receive Registry information](#).

- Links to: <https://lp.constantcontactpages.com/su/jTM8Ug7/FareRegistry>
- Include a photo like this one from the graphics section:



Social Media Template 1: Food Allergy Management



What food allergies are you managing at home? No one understands food allergies better than those living with them every day. When you join the @foodallergy FARE Patient Registry, your survey answers provide researchers with information that drives research forward, supporting the search for new and better ways to diagnose, treat, and, eventually, cure food allergies. Learn more and join today! <https://bit.ly/2EjZ3Rh>



No one understands food allergies like those living with them every day. When you join @foodallergy FARE Patient Registry, your survey answers help researchers improve care for 32M Americans with potentially life-threatening food allergies. <https://bit.ly/2EjZ3Rh> #foodallergies



What food allergies are you managing at home? No one understands food allergies better than those living with them every day. When you join the @foodallergy FARE Patient Registry, your survey answers provide researchers with information that drives research forward, supporting the search for new and better ways to diagnose, treat, and, eventually, cure food allergies. Click the link in our bio to learn more and join today!

#foodallergies #foodallergy #foodallergyawareness

- Link to Use: <https://bit.ly/2EjZ3Rh>
- Include this social graphic from the graphics section:



Sign Up to Receive FARE Patient Registry information

To receive information about the FARE Patient Registry, please scan this QR code and follow instructions to enter contact information.

